ANNA PLUZHNYK

PROJECT MANAGER

Creative and experienced digital content creator with expertise in artificial intelligence (AI). Skilled in developing engaging and informative content that combines scientific knowledge with psychology to convey complex concepts in an understandable and appealing manner. Experienced in creating content for social media, blogs, articles, as well as scripts for videos. Excels in both team and individual settings, generating ideas that capture attention and increase audience engagement. Translation of videos into all world languages with precise replication of the original speaker's voice.

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✉ a.pluzhnyk@proton.me

📍 Ukraine

🌐 https://www.instagram.com/dan_ai_nexus

KEY SKILLS

- AI and ML content creation
- Content strategy development
- Script writing
- Psychology and scientific approach
- Creative thinking
- Social media management
- Communication and collaboration
- Chatbot and avatar development

EDUCATION

FRANCH AI   2024

- Author's course of Roman Kyrylovych

LANGUAGE

- English
- Ukrainian

PROFESSIONAL EXPERIENCE

FREELANCE DIGITAL CONTENT CREATOR

01. 04. 2024- Present

- Develop and write content for social media, blogs, and websites on AI and ML topics.
- Create compelling scripts for videos and podcasts that explain complex technological concepts in an accessible way.
- Prepare materials that blend scientific knowledge with psychology to engage and educate the audience.
- Collaborate with clients to define content strategies and achieve marketing goals.
- Develop chatbots and avatars.

USING PROGRAMS

- ChatGPT,
- Bing,
- Pika,
- Kaiber,
- Dall-e,
- Midjourney,
- Leonardo
- Picsi,
- Runway,
- Wonder studio,
- HeyGen,
- D-ID,
- Suno,
- Deforum,
- Stable,
- Diffusion,
- Face Swap,
- Inpaint,
- PhotoRoom,
- Flair,
- Luma.

PERSONAL QUALITIES:

- Creative problem-solving
- Responsibility and reliability
- Ability to work under deadlines
- Proactivity and independence